

# BIA Logbook Advertising Ratecard

## Logbook:

The official newsletter of the Boating Industry Association of NSW. It is a full colour A4 sized magazine with between 32 and 40 pages. It is published four times per year with a print run of over 1,100 copies and is distributed to BIA members, associates, industry stakeholders and selected friends of the BIA.

## Cost:

Ad Type	Ad Specs (mm)	Members	Non-members
Full Page	210 x 297*	\$650.00	\$1,300.00
Half Page Horizontal	180 x 122	\$450.00	\$900.00
Half Page Vertical	88 x 255	\$450.00	\$900.00
Quarter Page Vertical	88 x 122	\$300.00	\$600.00
Strip Ad Horizontal	180 x 45	\$300.00	\$600.00

\* Plus a 5mm bleed

## Information:

All artwork to be supplied as a high resolution pdf, 300dpi, CMYK with all fonts embedded.

- No RGB
- No spot Colours
- Minimum font size 6pt

All prices are for finished artwork supplied by the advertiser and **exclude GST**. Advertising is subject to space availability and the BIA reserves the right to reject advertising.

## Inserts:

Pre-printed inserts in A4 single sheets or DL flyers (1,200 required) are available.  
(Must be supplied by advertisers.)

**Members: \$300.00 Non-members: \$600.00**

For publication dates and more information, please email [info@bia.org.au](mailto:info@bia.org.au)

To book advertising, contact the BIA on 02 9438 2077

Note: Prices subject to change without notice.