



BIA Logbook Advertising Ratecard

Logbook is published by the Boating Industry Association of NSW four times per year with 1,100 copies distributed to BIA members, key industry leaders and strategic government people.

Ad Type	Members	Non-members
Full Page	\$550.00	\$1,100.00
Half Page Horizontal	\$350.00	\$700.00
Half Page Vertical	\$350.00	\$700.00
Quarter Page Horizontal	\$200.00	\$400.00
Quarter Page Vertical	\$200.00	\$400.00

Inserts

Pre-printed inserts in A4 single sheets or DL flyers (1,200 required) are available. Members: \$200.00, non-members \$400.00.

All prices are for finished artwork supplied by the advertiser and **exclude GST**. Advertising is subject to space available and the BIA reserves the right to reject advertising it deems inappropriate.

For publication dates and specifications, please email info@bia.org.au.

To book advertising, contact the BIA on 02 9438 2077.

Note: Prices as at February 2008. Subject to change without notice.



53 Hume Street
PO Box 1204
Crows Nest NSW 2065
p: (02) 9438 2077
e: info@bia.org.au
w: www.bia.org.au

f: (02) 9439 3983