



Boating Industry Association of NSW Ltd Member Benefits

Promoting the best in the business – The BIA is proud to promote directly to the boating public the advantages of doing business with a BIA member. The BIA is publicised through advertising and educational programs as a symbol of integrity. All members are entitled to use the BIA symbol to identify their company as a BIA member.

Advertising – The BIA actively promotes the boating lifestyle and its members through sponsorship of the “Sydney Weekender” television program, newspaper, radio and magazine advertising and may be able to offer its members favourable advertising rates in selected publications.

Industry Representation – The BIA has close links with Government and will represent the industry to all levels of government on marine issues.

Voluntary Code of Ethics – All BIA members participate in a voluntary Code of Ethics. This assures the public that your company has a high degree of integrity.

Education and Training – Access to educational programs (e.g. Better Business Seminars, OH & S Safety Course) aimed at marine businesses, at discounted rates or at no cost to members.

Boat Shows – Exhibitor discounts for the Sydney International Boat show, the largest boat show in the Southern Hemisphere and other industry specific Australia-wide BIA boat shows.

Business Advice – Direct access to Australian Business (Phone: 13 29 59) for advice on workplace, regulatory or business related matters.

Improved Financial Management – Access to preferred merchant fees, EFTPOS and credit card facilities only available to BIA members (terms and conditions apply).

General, Business and Motor Insurance – All BIA members are eligible for favourable insurance packages through BIA Marine Insurance.

Travel Insurance – All BIA members are eligible for free travel insurance (conditions apply) through BIA Marine Insurance.

Hertz Car Rental - As a member of the Boating Industry Association of NSW, you can save on car rental when you use Hertz. Simply quote your Customer Discount Program (CDP) number when you make a booking and you'll receive a special rate & benefits.

Accommodation Deals – Special “BIA member’s only” accommodation rates through the Accor Hospitality Group.

Finance – Access to excellent finance packages for your customers through BIA Marine Finance (conditions apply).

NSW Marine Directory – Free member listings, discounted advertising rates and copies to provide to your customers.

BIA website – Provides access to current, industry-specific information, Members listings (with links where provided), a free Jobs Wanted and Vacant free listings.

www.bia.org.au

Magazines – Receive free regular newsletter “Logbook” and a complimentary subscription to “Marine Business”

Information and Advice - Access to professional and practical advice and information from the dedicated BIA team.

Stationery – The BIA has a range of industry-specific stationery available for sale to members only.

BIA Divisions – Within the BIA there are six in-house divisions which concentrate on issues and concerns specific to each industry group. Your business may be eligible for membership of one of the following groups;

- Sailing Industry Association (SIA)
- Shipwrights and Boat Builders Association (SBA)
- Marina Association of NSW (MA)
- Marine Brokers Association (MBA)
- Marine Industry Mechanical Repairers Association (MIMRA)
- Boat Manufacturers Association (BMA)

For more information on BIA membership, contact:

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Correct at 14 July 2009 – Subject to change