

Media Release - For Immediate Release 25 June 2019

SYDNEY INTERNATIONAL BOAT SHOW RETURNS TO ICC SYDNEY: 1 – 5 AUGUST 2019

The Sydney International Boat Show returns to the International Convention Centre (ICC) Sydney and Cockle Bay in Darling Harbour from the 1st until the 5th of August 2019. The show, being the largest recreational boat show in the southern hemisphere, fills the entire exhibition space and both levels available at the ICC, as well as the show's purpose-built marina on Cockle Bay.

Every year, more than 60,000 people visit the show, renowned for being the largest public exhibition to be staged at ICC Sydney, with more than 800 watercraft housed within the exhibition space, and another 200 on-water vessels berthed at the purpose built marina on Cockle Bay.

Darren Vaux, President of the Boating Industry Association Ltd (BIA), said the popularity of the show with exhibitors means available display space is always in high demand, with visitors to the show expecting quality displays and gear to suit all budgets. "The enthusiasm for the show is always remarkable," Darren Vaux said. "We return to Darling Harbour this year excited to again make use of ICC Sydney's two-level venue, the outdoor Event Deck, and marina at Cockle Bay. 2019 is shaping-up to be as good as ever for Australia's premier international boat show with a wide range of new vessels and attractions for the entire family."

The event always showcases the recreational boating lifestyle plus all the gear needed for a great experience on the water. With almost 5 million people enjoying our waterways each year in Australia, this show is again expecting thousands to visit for their annual pilgrimage.

There's plenty of educational and entertaining activities as well. Fishing masterclasses, historic boats, the Australia International Dive Expo included, and on water equipment demonstrations are just a few of the many activities to be seen.

The show also welcomes Transport for NSW as the show's Partner in Safety, hosting the Boating Safety Zone where government regulators and other associations are keen to discuss how they keep our waterways safe, and protect the ecological sustainability of the marine environment.

The show will be open each day from 10AM until 7PM. Tickets and more show information available at www.sydneyboatshow.com.au. Ends/...

For further information contact:

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Sydney International Boat Show image archive available at https://tinyurl.com/y7cag4xz

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The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory. Whilst its members are located throughout Australia, it concerns itself with National matters as well as State issues pertaining to the regions from where it originally was based. Member companies include businesses who manufacture, wholesale or retail products and services in the recreational and tourism boating sectors, as well as businesses pertaining to a number of commercial sectors. The Houseboat Hirers Associations and the Charter Vessels Association were incorporated into the BIA as Divisions of the Association body. BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of waterways, the environment, boating safety, access and public facilities. For more information, please visit www.bia.org.au

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