

The marine industry in Australia by the numbers

2021 Industry data



Turnover in 2020-21

\$8.835 bn

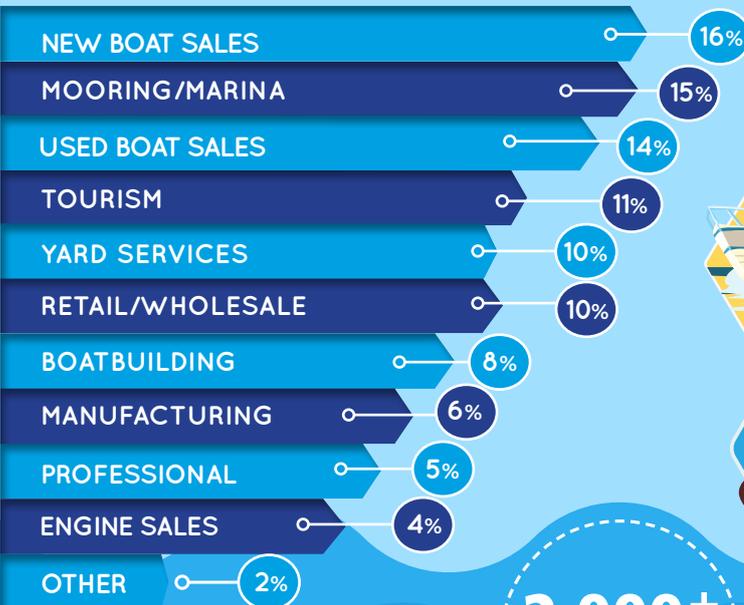


27,630

People are employed directly by the industry, with more than **10,000** contractors also engaged



Industry profile by sector



The marine industry covers a broad range of sectors, with boat sales, storage, yard services and charter operators leading the way

2,000+
Businesses

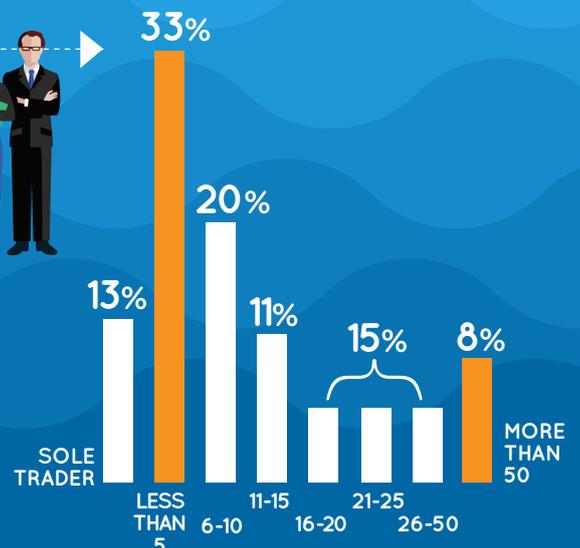
Operating in the recreational, superyacht and commercial marine sectors in Australia

Industry profile by employment

Companies in the marine industry are predominantly smaller businesses, typically employing less than 5 people



But with a number of larger companies in the boatbuilding and professional sectors



SOURCE: AMIAG STATE OF THE INDUSTRY SURVEY, SEPTEMBER 2021 DATA HAS BEEN CROSS CHECKED AGAINST OTHER INDUSTRY DATA SOURCES

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Recreational fleet key data

85%



Boats under 6m

75%

of fleet more than 10yrs old

62%



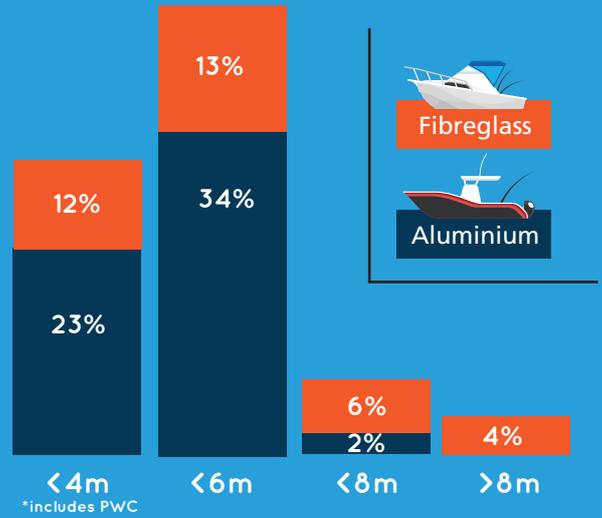
Aluminium Boats

33%



Fibreglass Boats

Fleet by size and material



A nation of boaters

2.5 million



Boating is one of the leading pastimes in Australia – 1 in 10 Aussies have a boat licence

Strong growth in non-powered sector
outdoor, healthy lifestyle.



countless non-powered watercraft

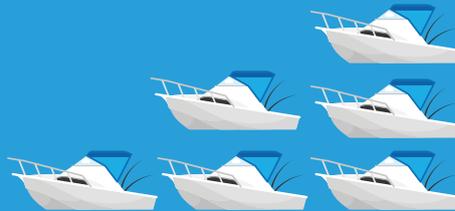
More than 925,000 registered boats

plus as many again paddle craft, SUPs, sailing dinghies



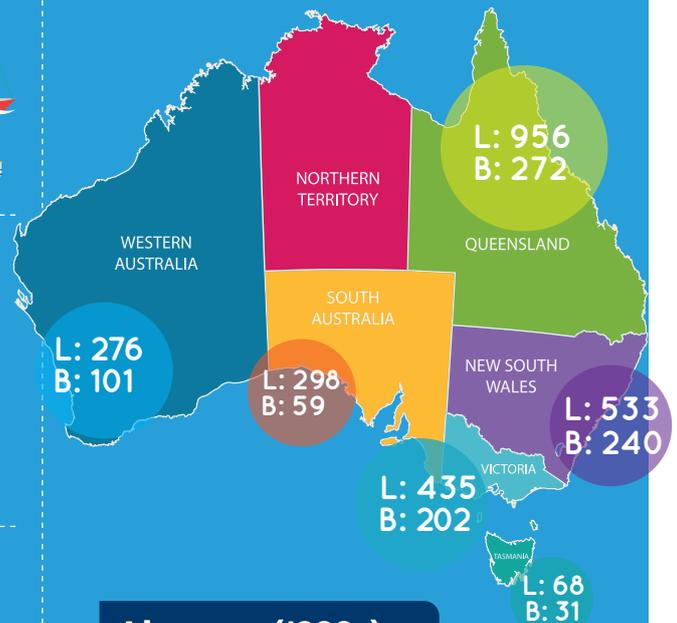
The fleet is growing with 18,000+

new registrations



85,000+ now registered

PWC are the fastest growing sector of powered vessels



Licences ('000s)

Registered Boats ('000s)

Perpetual licences in Qld, SA and WA

SOURCE: STATE BOATING REGISTRATION AGENCIES, JULY 2021