



ROSEHILL TRAILERBOAT SHOW

7 & 8 APRIL 2018

EXHIBITION HALL & GRANDSTAND
ROSEHILL GARDENS RACECOURSE



Free Public Entry & Parking

INVITATION TO EXHIBIT

10am to 5pm each day

RosehillBoatShow.com.au

ROSEHILL
GARDENS



YOUR INVITATION

The Boating Industry Association invites you to apply for space at the Rosehill Trailer Boat Show in 2018. After a period of evaluation in 2017, we are excited to host the show once again at its previous home at Rosehill Racecourse.

The venue has undergone extensive renovations during the event's time away from the location and we look forward to making full use of what is on offer, to extend the industry's Summer season into the month of April.

A well-formed media campaign will complement the Show's offering and will be designed with audience consumption habits at the fore.

Our primary audience will be recreational boaters and people with a passion for the outdoors and active lifestyles. Features and entertainment for the family audience will also be tailored to support exhibitor and visitor requirements cohesively with planning currently progressing in these areas.

We welcome your application and our team will do their best to fulfil your requirements. We look forward to your participation in this event.



Domenic Genua

Marketing & Events Manager

Please feel free to contact a member of the team:

James Thompson – Operations Manager (Space Enquiries & Allocation) – 02 8197 4755

Robyn Wingrove – Marketing & Events Coordinator – 02 8197 4756

Domenic Genua – Marketing & Events Manager – 02 8197 4752

Simon Hazelbrook – Financial Controller – 02 8197 4760

Boating Industry Association – Office – 02 9438 2077

OPPORTUNITY

The Rosehill Trailer Boat Show consistently attracts participants and customers of the recreational trailer boat market. Critical to the success of this popular event is the inclusion of products and services that support trailer boating and the associated lifestyle.

Recognised by the BIA since the early 1960's, as an important event to support industry and clear stock

post summer; the event will remain free to attend for visitors. Parking at the venue is also free.

The trailer boat market is valued at \$5.5 billion and 93% of registered boats in Australia are less than 8 metres long. Consider exhibiting at the Rosehill Trailer Boat Show as a gateway for your business into this market space.

Outdoor Lifestyle

Boating



Canoes & Kayaks



Boats new & used



Fishing Gear

Used boats: In keeping with tradition, quality used vessels will be permitted to be included in the display space. Within an exhibition space, a ratio of 1 quality used vessel for each 3 new vessels will be permitted.

STAND COSTS

TYPE	SIZE	BIA MEMBER	BIA NON-MEMBER
Type A - Shell Scheme Booth	3 x 3 (9 m ²)	\$1,200.00	\$1,440.00
	3 x 6 (18 m ²)	\$1,800.00	\$2,160.00
	3 x 9 (27 m ²)	\$2,400.00	\$2,880.00
Type B - Open Space	50 m ² to 100 m ²	\$45.00	\$54.00
Type C - Open Space	101 m ² to 299 m ²	\$35.00	\$42.00
Type D - Open Space	Over 300 m ²	\$32.00	\$38.40

All prices exclude GST

Some stands priced outside this guide, as shown on the price list.

STAND INCLUSIONS

The venue is all indoors, air conditioned and carpeted throughout.

TYPE A- SHELL BOOTHS

2.4m high booth walls

Fascia with company name

1 x LED light (200 watt equivalent)

1 x 10 amp power point

TYPE B – OPEN SPACE

Either 1.2m or 2.4m high booth walls
(as per floor plan)

TYPE C & D – OPEN SPACE

Space only

SITE SHARING

Exhibitors must not allow any individual, company or organisation to share their site without the prior written consent from the BIA.

A premium is payable for those companies who do have site sharing approved by the BIA.



EVENT SUMMARY

DATES

Saturday 7th & Sunday 8th April, 2018

OPENING HOURS

10am to 5pm

ENTRY PRICE & PARKING

FREE

LOCATION

Exhibition Hall & Grand Stand (Ground Floor)
James Ruse Drive, Rosehill, NSW, 2142

TRANSPORT & PARKING

Rosehill Gardens is situated approximately 10 minutes from the Parramatta CBD. Rosehill train station is located on the T6 Carlingford line.

For guests driving to the venue there is free parking available in stations P1 and P5, entry via Grand Avenue or P3, P4 and P5 entry off James Ruse Drive. The most convenient parking stations will be available first with the latter opening when they are full. Overflow parking is also available Infield, through Gate 2, entry via Unwin Street.



OPERATIONS

MOVE-IN

Friday 6 April, from 7am

MOVE-OUT

Sunday 8 April, from 5.30pm & Monday 9 April, from 7am.

All exhibitors must abide by move-in and move-out schedules. This will be released in advance of the Show.

SECURITY

The venue will have contract security services on site for the duration of the Show and to restrict access outside of the event hours. Please understand that the responsibility remains with exhibitors to secure all items, including during move-in and move-out.

CANCELLATION OF SHOW

The BIA reserves the right to cancel the event should insufficient space applications be received by Friday 23rd February. Should this occur, all applicants will be contacted and 100% of deposits paid will be refunded.

INSURANCE

Public Liability Insurance is compulsory for all Exhibitors to the value of \$10,000,000 and a current Certificate of Currency (not a tax invoice or renewal notice) must be sent to the BIA office by 12 March 2018. The insurance must cover all days from the first day of your move-in to the final day of your move-out. Your insurance provider will be able to provide you

with this document.

If you would prefer, we have retained the services of an Insurance Broker to provide Public Liability cover, arranged with QBE Insurance (Australia) Limited, for a cost of \$280 plus \$28 GST, based on a limit of indemnity of \$10,000,000 on any one occurrence. You may include this payment with your Application to Exhibit form.

TERMS & CONDITIONS FOR SHOWS & EVENTS

Any exhibitor who applies for space must read the BIA Terms & Conditions for Shows & Events. If you do not agree with those Terms & Conditions, please do not apply for space. If an application for space is made, it will be deemed that you have read the Terms & Conditions and agree to abide by them. A copy can be found at www.bia.org.au/biatc

ALLOCATION OF SPACE

Allocation of space will occur at the discretion of the BIA and in accordance with the BIA Ltd Event Pricing Policy. Please refer to the Terms & Conditions for details.

Space will be allocated on receipt of application together with a 25% deposit. Exhibitors are urged to apply early to be considered for stand preferences.

WEBSITE

Rosehillboatshow.com.au is currently in production and will be live by mid-January.

Rosehill Trailer Boat Show

APPLICATION TO EXHIBIT

PLEASE ENSURE THAT YOU RETAIN A COPY FOR YOUR RECORDS.



Proudly owned and organised by
Boating Industry Association Ltd
ABN 61 000 618 468
PO Box 1204 Crows Nest NSW 1585 AUSTRALIA

APPLICANT'S DETAILS

Company Name: _____

Postal address: _____

State: _____ Postcode: _____

Event Contact Person: _____

Email address: _____

Phone: _____ Mobile: _____

The person listed above will be used for all communication in relation to this event.

How would you like your details to appear in the Show Guide?

Company Name: _____

Phone: _____ Website: _____

MEMBERSHIP STATUS

Q1. Are you a member of the National BIA? ☐ YES ☐ NO If Yes, Year joined: _____

(Formerly members of BIA NSW, SA, NT or Qld)

Q2. Are you a member of the BIA of Victoria, WA or NZ? ☐ YES ☐ NO If Yes, Year joined: _____

The above Company/Business ("applicant") hereby applies to the Boating Industry Association for a licence to occupy space at the 2018 Rosehill Trailer Boat Show ("Show")

The applicant acknowledges that it has read, and agrees to be bound by, the Terms and Conditions of Exhibiting that can be found at www.bia.org.au/biatc

Print Name: _____

Signature: _____ Date: _____

Description of products and services to be displayed _____

HALL SPACE APPLICATION

Option 1: Stand Number _____ Metres _____ Price \$ _____

Option 2: Stand Number _____ Metres _____ Price \$ _____

Option 3: Stand Number _____ Metres _____ Price \$ _____

To assist us to try and accommodate your needs should one of your preferences not be available, please also indicate the minimum _____ m² and the maximum _____ m² that you require.

COST CALCULATOR

Public Liability Insurance (OPTIONAL \$280.00) \$ _____

Application Fee \$ 110.00

Space \$ _____

Sub Total \$ _____

GST (10%) \$ _____

Total AUD \$ _____

Attach 25% deposit with your application.

Applications with no deposit attached, or proof of deposit made as a Direct Deposit, will not be deemed as active applications and space will not be allocated until a deposit is received.

APPLICATIONS FOR SPACE CAN BE SUBMITTED AS FOLLOWS:

PAYMENT CAN BE MADE BY EFT, CHEQUE OR DIRECT DEPOSIT.

DIRECT DEPOSIT

Bank: St George Bank

Account Name: Boating Industry Association Ltd.

BSB: 332 027 Account: 552 004 720

SWIFT Code: SGBLAU25

PLEASE NOTE: EFT and Direct Deposit payments must include applicant's name and "RBS" as a reference e.g. "ABC BOATS-RBS".

Deposit paid by

Date Sent

Account Name

Account Number

BSB

In person to any BIA office or representative – Provide completed application form with a deposit cheque or proof of Direct Deposit. Please note; if applying for space in this way, please ensure you request a receipt for the application showing date and time.

PLEASE NOTE:

1. The application will not bind the parties until the applicant has received from the BIA a contract, signed by a duly authorised officer of the BIA and indicating the space that has been allocated to the applicant in acceptance of its application. 2. Every effort will be made by the BIA to allocate space in accordance with applications. The BIA reserves the absolute right to allocate space in the best interest of the Show, including by limiting the space allowable. 3. If the applicant's application is rejected, or if the dimension of the space allocated to the applicant is less than the dimensions applied for, an appropriate refund of part or all of first payment will be made. 4. It is imperative that a description of the products and services you plan to exhibit is included in the allocated area within this application form. 5. The BIA reserves the absolute right to refuse to allocate space to any applicant, who in the opinion of the BIA, does not propose to display products or services compatible with the aims and objectives of the Show, or which the BIA does not believe to be in the best interest of the Show. 6. Prices quoted are for payment by cheque or direct deposit. Payment by credit card (American Express, Visa or MasterCard) is possible by arrangement with the Financial Controller and a fee of 1.65% will apply.