

## **BOAT SHOW BY THE NUMBERS**

250+ : Exhibitors across two levels of exhibits and the marina.

200+ : Boats on the purpose-built marina.

800+ : Boats in the halls.

32,600 : Square metres (350,903 square feet) of undercover hall space,

full of exhibits. PLUS exclusive use of the 5,000 sqm open air event deck.

1968 : The year the first Sydney International Boat Show operated.

Our venue history:

1968 to 1985 – RAS, Moore Park

1986 to 1988 – Maritime Sheds, Pyrmont

1989 to 2013 – Sydney Convention & Exhibition Centre, Darling Harbour

2014 to 2016 - Sydney Exhibition Centre @ Glebe Island

2017 to Present – ICC Sydney

3,552,928 : Number of visitors to the show since it started in 1968 (1968 to 2018).

We welcomed our 3 millionth visitor in 2009.

60,000 : Estimated number of visitors to this year's show.

235,000 : Number of registered boats (including PWC) in NSW. \* At July 2019

520,000 : Number of people that have a boat driver's licence in NSW. \*At July 2019

910,000+ : Number of registered boats nationally.

\$8.65 Billion: The value of the recreational marine industry in Australia.

28,325 : The number of people employed in Australia within the recreational marine

industry.

2,250+ : Number of businesses in the recreational boating industry.

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